

Logan Roush

Sr Web Developer

Contact

loganroush@me.com

Web

https://loganroush.com

City

Brooklyn, NY

SUMMARY .mdx

Logan is a design-focused web developer dedicated to building accessible and performant experiences.

EXPERIENCE .jsx

Sr Web Developer

Dec '21 - Present

Keller Williams

Led web projects with GraphQL, Gatsby.js, React, boosting annual visits by 150,000+ and daily leads by 100+ through SEO. Accelerated UI development with a design system, reducing page load times by 53%. Managed projects in database design, WordPress, accessibility, and email marketing.

UI Developer

Mar '19 - Dec '21

Faulkner Media Group

Expert in web design, developed 170+ responsive sites using HTML, CSS, JavaScript, React. Enhanced conversion rates with performance analytics and A/B testing. Created client Project Tracking Portal, saving designers 30+ minutes daily. Advocated for new tech adoption and built a custom React CMS for efficient, data-driven development.

Marketing Web Developer

Mar '18 - Mar '19

Liberty University

Spearheaded the transition from ColdFusion CMS to WordPress, streamlining systems, and revamped the IT website based on UX research, enhancing page views. Developed an internal app store hub, boosting traffic and ROI by 22%. Actively promoted modernization with new platforms, engagement strategies, and talent showcasing.

Software Asset Manager

Aug '16 - Mar '18

Liberty University

Oversaw a large-scale software repository, managing accessibility and auditing licenses to process over \$4MM in renewals, reducing costs by 3% annually. Earned Software Asset Management Certification, optimizing digital asset management to minimize university risk. Ensured reliable data access with centralized software repository and meticulous license oversight.

EDUCATION .edu

BS: Information Technology

Liberty University
Lynchburg, VA

TECH_STACK .json

Gatsby.js

Next.js

HTML, SCSS, JS

PHP

Tailwind

Netlify

WordPress

Sanity

GitHub / GitHub CoPilot

GraphQL

Visual Studio Code

Figma

JIRA

Asana

Office 365